

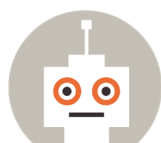
# INVITATION TO THE FINAL IMAILE EVENT

IMAILE brings innovative European Learning Technologies to BETT 2018

Meet us to find out how the IMAILE business collaboration model for learning technologies can reform traditional European education! IMAILE is a FP7 funded programme that uses innovation procurement to develop learning technologies of the future to meet the needs of increased demands for personalised learning in STEM (Science, Technology, Engineering, and Maths).

EVENT	DATE	LOCATION
<b>IMAILE Experience Transfer Workshop</b> “IMAILE and the future of European Edtech Innovation procurement“ <u>Workshop Agenda:</u> <ul style="list-style-type: none"> <li>• Introduction and purpose of IMAILE: Dr. Kati Clements</li> <li>• IMAILE PCP Demand side perspective: Ellinor Wallin, Project manager</li> <li>• IMAILE PCP Supply side perspective: Almerin YIPTREE PLE, Teemu Lathinen AMIGO PLE, Andrea Contino</li> <li>• Q&amp;A and Discussions led by moderator: Gabrielle Eriksson</li> </ul>	<b>26th January 2018</b> <u>Workshop Schedule:</u> 10 am–12 pm 1 pm–3 pm 3.30 pm–5.30 pm	Novotel ExCeL, London
<b>Exhibition Stand</b> Stand: B457, Hall: N1–19	<b>24th–27th January 2018</b>	BETT, London
<b>Networking event</b> EDUCATE and Edtech Exchange Networking Drinks @ BETT. IMAILE will be present at this event for networking. Please find out more on <a href="http://www.imaile.eu">www.imaile.eu</a> and at the IMAILE stand at the BETT show.	<b>26th January 2018</b> 6 pm–8.30 pm	BETT, London

AMIGO



Learning analytics,  
not just user analytics

IMAILE PLEs make it possible  
for schools to leave  
“one size fits all“ for real

“IMAILE PLE solutions  
actually measure learning“  
Dr. Kati Clements, technical manager  
of the IMAILE project

## YOUR QUESTIONS

## OUR ANSWERS

### Who is this for?

IMAILE is for all stakeholders interested in Education reform using learning technologies: schools, procurers, policymakers, industry (SMEs and startups) researchers and innovation centres.

### Why should I attend?

Learning technology needs to strengthen dialogue between the demand and supply sides in order for learning providers to buy technology based upon real needs and so industry can find their first customers.

### What will I learn?

- How innovative **personal learning environments (PLEs)** have been co-developed between schools and industry and **tested in real classrooms** in four European countries.
- How **learning analytics and artificial intelligence** can save teachers time, increase students' interest in STEM and have a positive impact on potential early school leavers.
- How understanding **customer needs** brings successful growth to the learning technology industry.
- How the new business collaboration model **innovative procurement** can decrease costs for the public sector in Education.
- How you can join the upcoming **Learntech Accelerator (LEA) H2020** project based upon IMAILE findings.

### How can I register?

Please register here:

<https://www.eventbrite.co.uk/e/imaile-and-the-future-of-european-edtech-innovation-procurement-tickets-41386502142>

Get more information

[www.imaile.eu](http://www.imaile.eu)

Project manager: Ms. Ellinor Wallin

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