



**IMAILE**  
 Innovative Methods for Award Procedures of ICT learning in Europe

# Enabling a dialogue between the demand and supply side within e-learning in the European classroom

Pre-commercial procurement (PCP) method to stimulate user driven innovation in cooperation with European ICT industry, research and SMEs.

**The IMAILE challenge** among the procurer group:

Increasing demand of personalised learning where new technology should support schools and teachers in an innovative and creative way.

Suppliers should provide innovative solutions for the next generation of **PLE's** (personal learning environment) that address students in primary and secondary school in the topics Science, Math and Technology (**STEM**) and that support different learning styles. Expected solutions will:

- Support teachers and students of primary/ secondary education with Science, Math and Technology
- Reduce planning hours for the teachers
- Support all students in reaching their goals in a personalised way ( gifted and with special needs)
- Create a real shift from teacher centered learning to student centered learning
- Be applicable to all devices and to all learning styles ( tactile, visual auditory)
- Reduce the numbers of early drop outs

**Supplier benefits** (researcher, SME or industry) of participating in IMAILE PCP process

- Better developed products in cooperation with the end -users
- Economies of scale
- Wider market size
- Shorter Time to market
- Global competitiveness with an evaluated product that is highly in demand in a mid to long term perspective for also the US and Asian market

## Facts to know

Project launch	<b>Feb 2014</b>
Industrial workshops for suppliers	<b>Oct-Dec 2014</b>
Publication of joint European call for tenders	<b>Mar 2015</b>
Budget for qualified suppliers to develop RTD	<b>4.6 million Euros</b>

Customised  
 Creative learning

Innovative teaching  
 Focus on true pedagogical needs



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