

## Develop your e-learning innovations in dialogue with the end users

Taking part in the IMAILE project enables you to develop your e-learning innovations in dialogue with the end users using the PCP instrument (pre commercial procurement).

IMAILE consortium consisting of 4 procurers at the EU level has identified a common challenge of **increased demand of personalized learning in STEM** (Science, Technology, Engineering and Math) for primary and secondary school. This challenge will be the basis of a pre-commercial procurement worth 4 million euros open for European suppliers during 2015.

A pre-commercial procurement gives the following benefits to you as supplier (researcher, SME or industry):

- Better developed products in cooperation with the end users
- Economies of scale
- Increased market size
- Shorter time to market
- Global competitiveness with a product that is in high demand also on US and Asian markets
- Sharing risks with and achieving funding from European procurers

According to our recent complete market analysis there is **no existing technology available** on the market in order to provide innovative solutions to match our identified needs. Our identified challenge will therefore be the basis of a **pre-commercial procurement worth 4 million euro open for European suppliers** during 2015. The IMAILE procurers and the European Commission will fund an awarded supplier who fulfill the complete PCP (3 stages) with approx. 950 000 euro in total.

In order to verify our State of the Art IMAILE initiates a market consultation based upon 2 surveys at different stages and face to face meetings with the industry.

### Survey—Request for information I

Please complete the short online questionnaire at <https://www.surveymonkey.com/s/9FDTDTP%20> or download the form at IMAILE website.

### Events to meet IMAILE representatives

Book your personal meeting for the:

#### Bett Show

Please contact Patrik Engström or Jonas Åberg from Halmstad / Lead procurer for a personal meeting in London and during the BETT event

[patrik.engstrom@halmstad.se](mailto:patrik.engstrom@halmstad.se) +46 761062353  
[jonas.aberg@halmstad.se](mailto:jonas.aberg@halmstad.se) +46 703620853

#### Industrial workshop in connection with CEBIT

##### Location:

Radisson Blu @Hannover Messe

Room: Arts Atelier

<http://www.radissonblu.com/hotel-hannover>

Sessions from 13-15h and 15-17h

##### Contact:

Mr. Tony Christensen or Ms. Ellinor Wallin

[tony.christensen@alexandersoninstitutet.se](mailto:tony.christensen@alexandersoninstitutet.se)

[ellinor@euprojektconsult.se](mailto:ellinor@euprojektconsult.se)

Date	Subject
January 2015	Local/ national events for stakeholders in Sweden, Spain, Finland and Germany (information on IMAILE website) BETTSHOW in London (21-14 Jan), networking event (book meeting with the IMAILE team on IMAILE website)
February 2015	Local/ national events for stakeholders in Sweden, Spain, Finland and Germany (information on IMAILE website) DIDACTA Hannover 24–28 Feb
March 2015	Industrial workshop in Hannover in connection with CEBIT – 19 March

Get your full SUPPLIER INFOPACK at <http://imaile.eu>!





## The IMAILE Challenge

IMAILE has identified and decided to focus upon the challenge of an **increased demand of personalized learning** where new technology should support schools and teachers in an innovative and creative way.

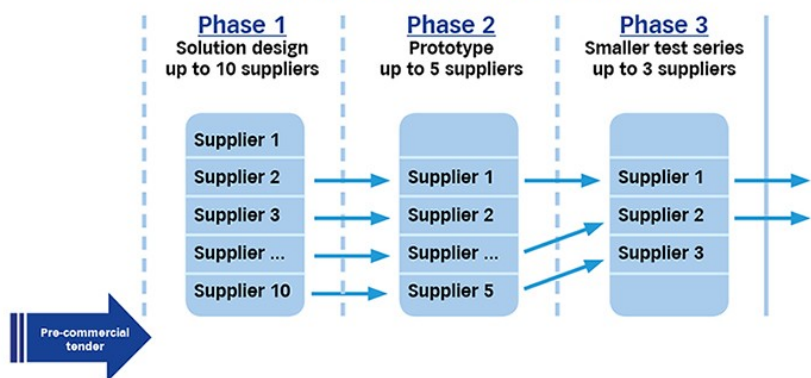
The **Personal Learning Environment (PLE) in IMAILE** is understood as system allowing connecting students, teachers, school managers, tutors, families and the wider community by means of open and commercial ICT solutions inside and outside the school facilities, supporting lifelong learning, enabling students to control and define its own learning processes under the mentoring of the teacher.

The next generation of **PLE's** for students in primary and secondary school in the topics **Science, Math and Technology (STEM)** should support different learning styles with the following personal content:

- Content and digital curricula of STEM topics, self assessment
- Tools for collaboration, communication, cooperation with others
- Classroom management (interaction with teachers for planning and selecting the tools, assessment according to 21st century skills)
- Connectedness, parents, wider community, other students

*Further details on expected solutions and PLE can be found in the supplier info pack!*

## IMAILE Pre-commercial Procurement (PCP) Developing RTD of personalised STEM learning



- Activities for subcontracting suppliers of solutions (4 million euro)
- Call for tenders launched in May 2015
- 3 stages with one framework contract

- PCP solution design 400 000 euro (up to 10 suppliers funded)
- Prototype 1 600 000 euro (up to 5 suppliers funded)
- Test series 2 000 000 euro (up to 3 suppliers funded)

## Further information and newsletter subscription:

<http://www.imaile.eu>



## Contact

Project manager - Ms. Ellinor Wallin:

[ellinor@euprojektkonsult.se](mailto:ellinor@euprojektkonsult.se)

Customised  
Creative learning

Innovative teaching  
Focus on true pedagogical needs

## Consortium



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